



Meto is a nonprofit that exists to increase access to higher education for students across the world.

The Process

1. Students complete a Meto profile (~15 minutes)
2. Meto shares student profiles with 150 universities and scholarship programs across the world (an ever-growing list!).
3. Universities and scholarship programs identify the students that they would like to have apply. Meto puts the student in touch with the university, cc'ing the student's high school counselor.
4. Student decides if he/she would like to apply.

How Students Benefit

Institutions know their own institutional priorities better than any student or high school counselor. Therefore, when a student is contacted by an institution through Meto, she gains an essential piece of information: she appears to be a generally competitive applicant.

For students, these connections are a huge win: they go from guessing which institutions might be a good fit academically and financially to making informed decisions about where they will apply.

How Do High Schools Benefit from Meto?

Meto benefits high schools in two ways: It leads to a more efficient college-advising process and results in better admission outcomes. With Meto, students are contacted by universities that are a preliminary academic and financial match, thus reducing the amount of time that a college counselor needs to spend helping students find realistic fits. And when a student applies to the right institutions, the final result is that students end up at better-fit institutions than they would have otherwise.

Please contact hseid@meto-intl.org to learn more about how Meto can help your students find better university fits. Meto is completely free for high schools, counselors, and students.